### MARKETING PROFILE

Windsor Town, CA

Geography: Place



Source: This infographic contains data provided by Esri (2025, 2030), Esri-U.S. BLS (2025), Esri-MRI-Simmons (2025).

#### **KEY FACTS**

26,664

Population



Average Household Size Median Age

\$134,706

Median Household Income

\$5,769

Eating Out

### ANNUAL HOUSEHOLD SPENDING



\$3,221

Apparel & Services



\$9,660

Groceries

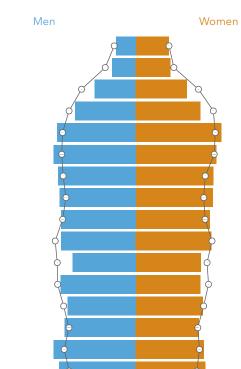
\$302 Computers &

Hardware

\$9,910

Health Care

## Age pyramid



The largest group: 2025 Females Age 65-69

The smallest group: 2025 Males Age 85+







\$5,420

\$1,628,970

Travel



Theatre/Operas/ Concerts



Movies/Museums/ Parks

\$1,007,953

\$108,060

Sports Events

Online Gaming

# **Tapestry**



Top 3 segments by household count

H3 Neighborhood Spirit >

4,656 **49.4%** 

K8 Burbs and Beyond >

1,775 | **18.8%** 

F5 Uptown Lights >

832 | 8.8%

Other

2,156 | 22.9%

#### **EDUCATION**



No High School Diploma



Some College 20%

Bachelor's/Grad/Prof

High School

Graduate



Dots show comparison to

Sonoma County

37%

Degree